



NATIONAL ASSOCIATION OF ASSESSMENT DIRECTORS

For only \$20 annually, you benefit from joining forces with colleagues interested in assessment for k-12 students. NAAD works to inform, improve, encourage, and promote the proper use of assessments in today's schools. Please look within this flyer for some of the great things that we are doing this spring and consider maintaining or joining our ranks.

The National Association of Assessment Directors (NAAD) is a non-profit, networking organization with a focus on supporting assessment practitioners in k-12 school districts. We are at the forefront of state and national legislation changes, as well as current research that directly impacts division assessment practices. Our membership includes school district practitioners, university professors, associate members from state departments, employees of testing companies and others involved with educational assessment.

CONNECT & COLLABORATE with others in similar leadership roles in assessment. Collegial support could be as informal as emailing or calling other members during the year, mentoring someone new to their role, or connecting in person at our annual meeting held in conjunction with the AERA Conference.

COMMUNICATE by sharing news, reports, and resources on common issues with each other. Our organization provides a unique opportunity for individuals in assessment positions in a variety of institutions to share information and to provide a sounding board as we address the issues in our schools.

STAY INFORMED. Monthly digests are available with current topics in the field of assessment. See: <https://paper.li/e-1446927012#>

NAAD Officers/Board Members

President: Dr. Mary Yakimowski (CT); Vice-President: Dr. Bonnie Strykowski (AZ); Treasurer: Dr. Antoinette Stroter (NC); Secretary: Ms. Leigh Bennett (VA); Directors: Dr. Raymond Hart (DC), Dr. Faith Connelly (MD), Dr. Kyndra Middleton (DC), Dr. Adrienne Bailey (IL); Immediate Past-President: Dr. Zollie Stevenson (AK)

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[HTTP://WWW.NATD.ORG](http://www.natd.org)



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PREVIEW OF NAAD ACTIVITIES IN SAN ANTONIO, TX

APRIL 27

NAAD Continental Breakfast followed by Annual Meeting; 7:30-10:00; Marriott River Center; Room 12

NAAD Membership Meeting – Preliminary Agenda

Preliminary Agenda for NAAD Membership meeting:

Welcoming and introductions; *M. Yakimowski*

President's Report including Presentation of Awards; *M. Yakimowski*

III. Secretary's Report: Overview of Board meeting this year; *L. Bennett*

IV. Treasurer's Report: Expenses and Expenditures; *A. Stroter*

V. Vice President: 2017 Symposium; *B. Strykowski*

VI. Assessment Update; *T. Patelis*

VII. Update by Sponsor: *D. Jarvinen*, Rethinking the District Role in State Assessments: Can Districts Take Control?

VIII. What is up with the expected legislation nationally; *R. Hart*

IX. School districts and Educator Preparation Programs: A discussion about what are our efforts to ensure all students are career and college-ready? *L. Bennett*

X. Budget: Where We Were, Where We Are, and Where Do We Now Go; Discussion time of members facilitated by *M. Yakimowski, B. Strykowski*

XI. Looking to the Future from Our Vice-President/Incoming President; *B. Strykowski*

XII. Other

Joint luncheon with Directors of Research & Evaluation (DRE); 12:00-1:00; Marriott River Center; Alamo Ballroom, Room Salon B

Joint DRE/NAAD Dinner; Location and time (tent. 5:30) to be announced to members only

APRIL 30

NAAD/NCME Symposium and NAAD Special Recognition of 35-year Partnership with NCME; 10:35-12:05; Marriott Rivercenter; Conference Rooms 1 & 2, Meeting Room Level

The NAAD breakfast meeting and all social events are open to members. The NAAD/NCME symposium is open to any members of the sponsoring organizations. Meal events are only to membership.

We extend our deepest gratitude to our sponsors for the lunch and dinner.

Strategic Measurement and Evaluation, Inc. (SME) which specializes in the design, development, scoring, and reporting of assessments for public and private sector clients. SME prides itself on actively partnering with their clients and on including the professional development components necessary to empower local educators to improve student achievement. See: <http://escoreny.org/strategic.html>

Qualtrics. Sophisticated research shouldn't be hard. Qualtrics makes it easy to monitor and improve the vital signs of your business: happy customers, engaged employees, and growing markets. See: <https://www.qualtrics.com/>



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NCME

national
council on
measurement
in education

Measuring Creativity from Classrooms to Large Scale Assessments: Views from Practice to Research and Development of Assessments

SUNDAY, APRIL 30, 10:35 AM-12:05 PM; MARRIOTT RIVERCENTER

This invited symposium explores issues from classrooms to national and international assessments as the panelists discuss one of the trending topics in international education, economics and business: creativity. As we begin to experience more programs in our classrooms promoting creativity, many challenges exist in measuring and assessing the results of these endeavors. In the first part of the session, panelists discuss their perspectives on the topic. The remainder of the session provides opportunity for panelists and the audience to interact with each other around issues of measuring creativity and the links to large scale assessments.

Symposium Session Chair/Facilitator

Bonnie Strykowski, Ph.D.; NAAD Vice President; Mesa Public Schools, AZ

Symposium Presenters

Stéphan Vincent-Lancrin, Ph.D. OECD Directorate for Education and Skills
*An International Perspective on Creativity and Critical Thinking Skills:
Creating Bridges from Classrooms to International Assessments*

Daniel Wallace, Senior Program Manager, Lincoln Center Education
A Window into the World of Teaching Creativity in Classrooms

Joan Herman, Ed.D. UCLA-CRESST
*Toward Valid Measures of Creativity: Challenges and Promising
Approaches*

Sharyn Rosenberg, Ph.D. Assistant Director for Psychometrics at the
National Assessment Governing Board
*Innovation and Creativity in the National Assessment of Educational
Progress*

NAAD Special Recognition of 35-year Partnership with NCME

NAAD Presenter: Mary Yakimowski and Zollie Stevenson, NAAD Current
and Immediate Past Presidents

NCME: Randy Bennett and Mark Wilson, NCME Current and Immediate
Past Presidents





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Only \$20 Annually

MEMBERSHIP CATEGORIES

ACTIVE MEMBERSHIP:

Active membership shall be members in good standing with current or former responsibility for educational testing programs; or from institutions involved in the construction or use of tests in settings not primarily for profit, including, but not limited to, school systems and school system research, assessment, testing, or evaluation departments.

ASSOCIATE MEMBERSHIP:

Associate membership shall be open to all persons who are interested in assessment and who subscribe to the purposes and objectives of the Association. Associate members in good standing shall be accorded all rights and privileges of membership except the right to hold office. Bona fide graduate students in full-time programs of study which are related to or include assessment may be admitted to Associate membership.

HONORARY EMERITUS MEMBERSHIP:

The Board of Directors may from time to time elect an Honorary member. Honorary members are individuals who were formerly Active or Associate members for a minimum of five years and who, in the opinion of the Board of Directors of the Association, have made significant contributions to the Association. The Board shall nominate such an individual and, upon a majority of Active, Associate, and Honorary members casting written ballots in favor of the proposal, this individual shall be accorded honorary emeritus status for life and shall be exempt from paying dues. This status shall also include those individuals to whom the association's Award for Outstanding Contributions to Educational Assessment has been conferred.

Title:	First Name:	Last Name:
Current Employer:		
Mailing Address:		
City:	State /Province/Region	
Zip/Postal Code:	Telephone:	Country
Email Address:	Membership Category: <input type="checkbox"/> Active <input type="checkbox"/> Associate	

Mail your membership application and your \$20 annual membership dues to: Ms. Leigh Bennett c/o LCPS; 20 High Street; Round Hill, Virginia 20141; Phone: 540.751.2590 Email: Leigh.Bennett@lcps.org.